

Amendment dated December 14, 2007
Reply to Office Action of July 10, 2007

Docket No.: 2000874.00146US1
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| Applicant: | Sundeep Bhan et al. | Confirmation No.: | 2784 |
| Application No.: | 10/734,811 | Art Unit: | 3629 |
| Filed: | December 11, 2003 | Examiner: | J. P. Ouellette |
| | | Confirmation No.: | 2784 |
| Title: | TARGETED INVITATION DELIVERY | | |

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated July 10, 2007, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.